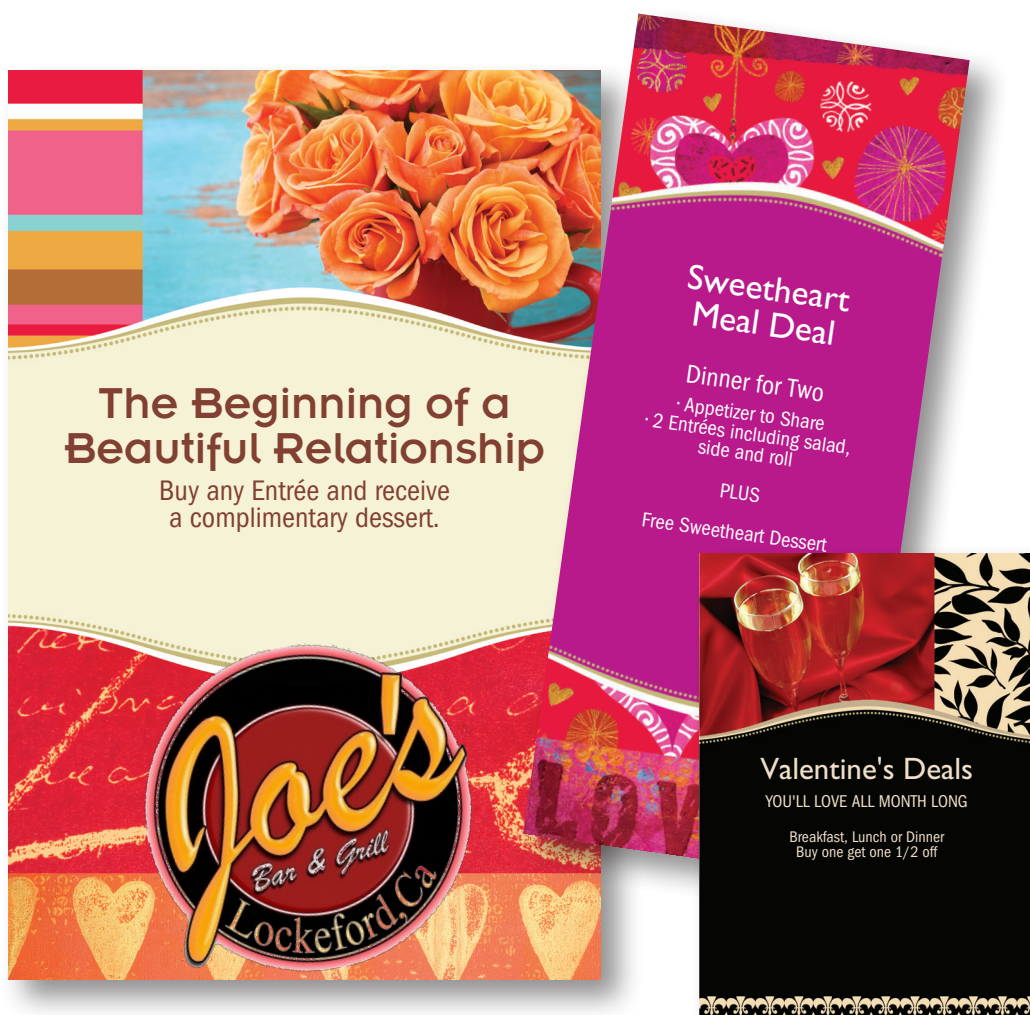


# HELP YOURSELF TO A *Sweet Deal!*

Americans spend 4.4 billion dollars dining out on Valentine's Day.  
How much of that are you going to capture?



- ♥ Send greeting cards to your guests inviting them in.
- ♥ Decorate and design dishes with a *Love* theme.
- ♥ Price affordably – include small gift or wine tasting with meal.
- ♥ Set the mood with lighting and music.
- ♥ Plan ahead... start in early January.



Go to **ondemand.mymenulab.com**  
and check out Marketing Campaigns!