



**CONSULTING STRATEGIES
TEAM DEVELOPMENT
FRANCHISE SERVICES**

Company Description:

The iFranchise Group is a franchise consulting and development firm that assists business and restaurant owners with determining if franchising is the best expansion method for their business. iFranchise Group is a leader in strategic planning, operations documentation, franchisee training, franchise marketing and sales, and executive recruiting for franchisors.

Value:

We've successfully worked with hundreds of franchise systems, from emerging to established, as well as licensing and dealership organizations. Initial consultations with our experienced franchise team are always free, and we provide customized strategies designed to maximize your unique strengths.

Product Offering:

Franchise Strategy Development: feasibility, competitive benchmarking, financial analysis, program structuring, and coordination with franchise legal counsel.

Quality Control, Documentation and Training: operations manuals, training programs and materials, and best practices.

Franchise Implementation Services: franchise sales training, implementation consulting, acquisition due diligence, expert witness and litigation support, international expansion, and organizational audits.

Existing Franchisor Services: operational audits and implementation, franchisee relations, training program development, and enhanced marketing.



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Exclusive
Pricing:*

**Sysco customers receive a
5% DISCOUNT off rack pricing
and hourly billing rates.**

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